

PRIVACY STATEMENT 99 PUBLISHERS

Below you will find the privacy statement of 99 Publishers. It describes how your personal data are handled by 99 Publishers.

1. Introduction

In this privacy statement you read everything about the way your personal data are collected and how we deal with it. This explains where your data are stored and for which purposes your data are stored. In addition, you will also find all your rights with regard to your data and how you can make use of these rights.

The privacy statement will sometimes be changed by, for example, legislative changes. It is therefore advisable to periodically consult the statement.

2. 99 Publishers

99 Publishers is a publishing house that issues quality books concerning art and photography. 99 Publishers is located at Koninginneweg 99, 2012 GM Haarlem, The Netherlands. Chamber of Commerce number: 34245447, VAT number NL853659679B01. 99 Publishers is a VOF (partnership) and is run by Riëlle Boerland and Mart. Warmerdam.

There are situations where your data are collected by 99 Publishers. It is therefore good that you know what is being done and how you can indicate your wishes about your data. This statement is about this.

If you have questions about the use of your data by 99 Publishers, please feel free to contact us by sending an e-mail to info@99uitgevers.nl or by calling 00 31 23 5347138.

3. With what purpose do we use your personal data?

Personal data are collected for different purposes by 99 Publishers. These are explained below.

3.1. Processing orders in our webshop

The information that is mandatory to deliver are the minimum required data for offering our products and services. For example, your e-mail address is required to be able to send the confirmation of the order, your postal address is required to be able to deliver the order.

3.2. Sending newsletters

99 Publishers send newsletters via e-mail. These newsletters are on the one hand focused on sharing information and on the other hand for commercial purposes. Your name and e-mail address are collected via the appropriate form on the website of 99 Publishers. In addition, you can be asked to sign up.

3.3. Contact

Your data will be collected when you contact 99 Publishers via the website and/or webshop. This form, however, only asks for the necessary information to be able to offer a product or a service, such as your name, company name, e-mail address, telephone number and project description.

3.4. Analytics

The webshop of 99 Publishers (<http://99uitgevers.biedmeer.nl>) collects your data to improve the webshop. This is done with Google Analytics. These data are anonymous and are therefore not linked to your personal data. Think of information such as the duration of your website visit or the pages you visit a lot.

All data will only be processed with your explicit permission or to implement the agreements that are entered into.

4. Which other parties are involved in managing your data?

The data received and processed by 99 Publishers are managed by:

4.1. Webstekker B.V.

The e-mails from 99 Uitgevers / Publishers are hosted by Webstekker B.V. If you contact us via the forms or via e-mail, these e-mails will be stored on the Webstekker B.V. servers.

The website and back-ups of the website are hosted by Webstekker B.V. Information that you leave on the website of 99 Publishers is stored on the Webstekker servers.

4.2 CCV Shop

CCV Shop processes personal data for activities related to products and services that take place via the webshop of 99 Publishers.

4.3. MailChimp

Our newsletters are sent with MailChimp. At the moment you sign up for the newsletter, your e-mail address and name are automatically saved in the appropriate database of MailChimp.

5. How long do we store your data?

Your data will be kept for a longer period by 99 Publishers, but never longer than is necessary for carrying out activities, unless we have to keep your data for a longer period because of a statutory regulation.

5.1. Sending newsletters

Your e-mail address and name will be stored in Mailchimp. The storage of your data is for an indefinite period of time. You can unsubscribe whenever you want via the link at the bottom of the newsletters or by sending an email to info@99uitgevers.nl.

5.2. Contact

When you contact 99 Publishers via e-mail, the data you send, such as your name, company name and e-mail address, will be stored on the mail server. Those e-mails are never kept for longer than necessary to carry out our services.

5.3. Order data in the webshop

The information required in the webshop to deliver is the minimum required data for offering the products or services. They are never kept for longer than necessary to carry out our services.

5.4. Analytics

The data collected by Analytics for the web shop (<http://99uitgevers.biedmeer.nl>) are anonymous, so not linked to your name, company or e-mail address. This data is stored indefinitely within Google Analytics.

6. Security

No physical copies of your personal data will be made. Your data are only managed in the aforementioned systems and software.

The personal data managed by 99 Publishers or by the aforementioned other parties can only be accessed via the the aforementioned software and is protected by a password, where possible with two-step verification. In this two-step verification, a code is generated from the software and sent to 99 Publishers. This code must be used during the login process.

Each of the devices that open your data are also locked with a password and or fingerprint. The number of devices that have access to your data is limited to only the necessary devices.

In addition, your visit to our website is secured by an **SSL certificate**. This means that your connection to the website of 99 Publishers is private. You recognize this protection by the lock symbol for the url.

In addition, the domain of 99 Publishers has been verified with **DNSSEC**. This is an extra tool that makes the 'signposting' of the website safer and more familiar.

7. Your rights

7.1. Right of inspection

You have the right to request your data at all times that are recorded and stored at 99 Publishers. You do this by sending an e-mail to or by calling 99 Publishers. You will then receive an overview of your data.

7.2. Right to rectificate

Are your data not correct? Or have your data changed? You have the right to have this rectified by 99 Publishers. You can adjust your data about the newsletter via the appropriate url at the bottom of each email.

7.3. Right to erase personal data

Do you no longer want your data to be registered with 99 Publishers? Then you have the right to have your data deleted.

7.4. Right to file a complaint

You have the right to file a complaint with the Autoriteit Persoonsgegevens (Authority for Personal Data) if you think that 99 Publishers do not handle your data correctly. This can be done via the website of the Autoriteit Persoonsgegevens (<https://autoriteitpersoonsgegevens.nl>).

7.5. Right to stop using your personal data (objection)

Do you not want 99 Publishers to use your data? Then you have the right to stop using your personal data. This can be done by sending an e-mail to info@99uitgevers.nl, including a copy of the ID-proof whereby the passport photo, the numbers at the bottom of the passport, ID-proof number and BSN have been made illegible. We'll respond within a week.

8. Our duties

99 Publishers processes personal data on the basis of a legitimate – commercial – interest. Think of offering products or services from 99 Publishers via e-mail. Your details will never be sold to third parties.

The data that we require from you are the minimum required data for offering our products or services. If it is necessary for us to share your data with others than the aforementioned parties (for example, to offer a service), your permission will first be requested.

99 Publishers reserves the right to disclose the data when this is required by law or when 99 Publishers deems this justified to comply with a legal request / process or to protect the rights, property or safety of 99 Publishers. In doing so, we always try to respect your right to privacy as much as possible.

Do you still have any questions? Feel free to contact us via the contact details below:

- info@99uitgevers.nl

- 99 Publishers, Koninginneweg 99, 2012 GM Haarlem.